



## One Second After

**Author:** William Forstchen

**Publisher:** Forge Books

First Edition (November 24, 2009), 352 pages



The premise of the story is that an EMP (electromagnetic pulse) is created by the detonation of 3 nuclear bombs above the earth's atmosphere, which renders all electronic, digital, computerized elements in the infrastructure of the U.S. inoperable, which leads

to a complete breakdown of life as we know it.

Although fiction, this book is a very believable & terrifying. Characters in this book get deprived of modern amenities such as phones, computers, refrigeration, air conditioning, with no ability to produce basically anything that we have come to depend on in our daily lives.

The story centers around a man and his family in a small North Carolina town and what he is capable of doing to help not only those he loves but the townsfolk to survive and carry on after basically being blasted back to the Dark Ages.

For me, just knowing that this weapon is a reality and could be used against our country or any other was as frightening as

any horror novel I've read. The impact of such a weapon would be devastating. This is one of those books that stayed with me and made me think for quite some time - could I be a survivor or more to the point - would I even want to be?

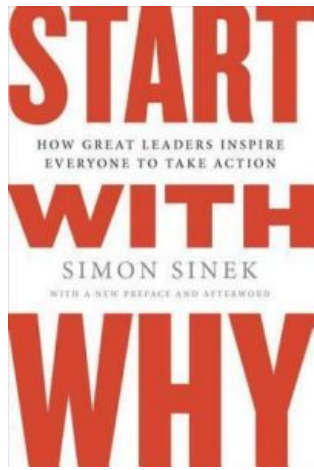
Unfortunately, the book is full of grammatical mistakes such as "It must of cost a fortune", "An accident must of shut it down", "You might not of seen it", "You think they'd of seen this coming", "I'd of used it if you hadn't showed up", etc.

All in all, this is quite an interesting book, including some very gripping battle scenes. This is a compelling story that could come true.

**Start with Why**

**Author:** Simon Sinek

**Publisher:** Portfolio Penguin 2009  
(233 pages)



“Start with Why” is one of the best business books

I’ve read on leadership.

In this book, Sinek clearly outlines what it takes to be a great leader. He discusses leading with the purpose behind what a business does rather than how it does. *Why* you do what you do. As leaders we need to share this Why to get our team members completely on board and engaged.

Many leaders use fear, manipulation and authority to control their staff but as Sinek points out these tactics are awful for the staff member and they do not benefit the leader or the business long term. Trust, loyalty and commitment are not built on fear.

Sinek shows us how inspiration plays a huge role in leadership, even more so than

motivation or incentives. If a leader can inspire those who work for them, staff engagement will increase which will in turn have a positive effect on productivity and profits.

If people don’t share your belief and your vision, it’s going to be very difficult to get the best out of them. On the other hand, when you have team members who get your vision it’s amazing how much they will bring to the table. After a few years of trial and error we now have a great team both here and in Vietnam, I’m often impressed at their initiative and commitment to achieve the goals we set.

Another thing I loved about this book was the step by step guide to using Sinek’s ‘Golden Circle’ as a tool to discover and understand the Why of your business. Once you do understand it is so much easier to share it with others.

Sinek uses a few highly successful business models to demonstrate the value of leading with Why; Apple, Walmart, and Southwest Airlines are fine examples. He then turns back to your own business and leadership style and gives suggestions of how you can take it further and start sharing the Why of your business with your team.

I found the book to be packed with value as a leadership tool; this value is increased hugely with access to resources and podcasts available on his website.

I highly recommend this book to anyone in a position of leadership or running their own business. If I could only give one book to a small business owner, this would be it.